



Rotary Club of Udumalpet



Bharat Career Development Centre



Sri G.V.G Visalakshi College for Women

## MEMORANDUM OF UNDERSTANDING

Bharat Career Development Centre  
and  
Rotary Club of Udumalpet  
and  
Sri GVG Visalakshi College for Women

### I. PURPOSE

As part of the corporate social responsibility activities under the theme of "Empowering the women", Bharat Career Development Centre (Bharat), Rotary Club of Udumalpet (RCU) & Sri GVG Visalakshi College for Women (GVG) are concerned to foster the minds of GVG students towards their career goal attainment and to provide them with right career opportunities by organizing in house campus drives & offering them various kinds of training programs.

Therefore, wherever possible and mutually beneficial, Bharat, RCU and GVG will seek to collaborate on outreach of recruitment drives and training & its resources, marketing, referrals and all the provisions of implementing this plan as continuous process. This Memorandum of Understanding (MOU) sets forth the basic principles and guidelines under which the parties will work together to accomplish the goals of upgrading the needy & deserving students of GVG.

### II. AUTHORITY

All the three parties are represented in this agreement by their Executive Directors/ Presidents/ Principal, who have the Board of Director's authority to enter into this partnership.

### III. EFFECTIVE DATE

This MOU is effective upon signature of the parties and will remain in effect unless and until terminated as provided under Article VI.

#### IV. PROJECT PLAN

The 2 phases of the project are to be implemented as the continuous process:

1. Conducting a state wide job fair(at free of cost) in GVG with at least of 10 to 15 recruiting companies in the sectors of IT, ITES, BFSI & Misc to recruit both final years & passed outs of institutions in & around Udumalpet.
  - ✓ Bharat will be responsible; starting from sourcing corporate for the event to following them up for the offer letters & feedback. It includes sourcing, inviting them & transportation & hospitality services of them from their places.
  - ✓ RCU will be responsible for companies' hospitality services from Coimbatore and outside promotional activities of the event that includes placing hoardings & advertising in the media. RCU will be collecting the registration fees of Rs.50 per candidate from the participants (except from GVG) to be utilized for the training & development activities of RCU.
  - ✓ GVG will be responsible for the inside promotional & event management activities of the event such as communicating to other institutions for participation, providing infrastructure with volunteer services to make this event to be successful one in the history.
2. Guiding the GVG students' community with right career insights by offering them with soft skill training programs (at minimal cost) with industry well renowned trainers to scale up the college goers employment rate by 1000.

(Composite of all colleges in Udumalpet & Pollachi – Motto of Bharat)

  - ✓ Bharat will be one of the training providers for GVG towards providing the training programs such as soft skill & Placement readiness program to mould the students' community for enabling them to get into their right career decisions.

## V. IMPLEMENTATION OF AGREEMENT

(a) It is agreed that a representative from each agency will participate in a planning process to increase opportunity for cooperative and effective services. Here Bharat will be represented by the Project Coordinator and RCU & GVG will be by Marketing Coordinator and Event Coordinator respectively.

(b) The representatives shall meet on a regular basis to discuss and direct activities conducted under the MOU.

(c) The parties share a common interest in improving the process and reproductive the programs to increase the availability and accessibility of services among the needy people.

(d) The representatives shall seek to resolve any dispute concerning the MOU through good-faith discussions.

(e) They will work towards developing consensus on the scope of services and participation; anticipated outcomes; roles and responsibilities and any appropriate and necessary aspects of mutual activities.

## VI. AMENDMENTS

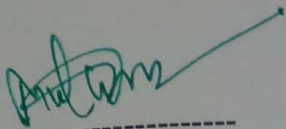
This MOU may be modified or amended by written agreement among the parties hereto. Additionally, any terms or conditions involving Bharat, RCU & GVG not stated in this MOU but expressly agreed to in a future MOU signed by both parties is considered integrated into this MOU.

## VII. TERMINATION

This MOU will expire twelve (12) months from the date of execution unless renewed by mutual agreement of the parties. This MOU may be terminated at any time by mutual agreement of both parties. Expiration or termination would affect only pursuit of new projects under the MOU. Projects under way will be governed by the specific individual agreements anticipated above.



Agreed and approved by,



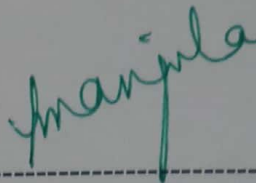
Rtn. PHF. Dr. K. Balasundaram,

President,

Rotary Club Of Udumalpet,

Udumalpet.

Date on:



Dr. (Mrs) J. Manjula,

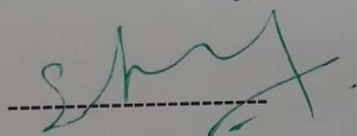
Principal,

Sri G.V.G Visalakshi College for women,

Udumalpet.

Dated on:

To be executed by,



Mr. S. Sivakumar,

Founder & CEO,

Bha(a)rat Career Development centre,

Bangalore.

Dated on: